SHOPEE MALL **New Product Onboarding & SKU Registration Master Tracker**

Current Sheet: **sku regist**

***PORTFOLIO DISCLAIMER & CONFIDENTIALITY NOTICE:** This document is an illustrative master data sheet reconstructed for portfolio presentation (inspired by Unilever Official Store SKU registration operations on Shopee). All internal product codes (PC Code), EAN-13 barcodes, Shopee Item IDs, BPOM numbers, and pricing are **100% dummy/synthesized data** to ensure full confidentiality and NDA compliance.

sku regist | Master Catalog | Shopee Mass Upload Form | BPOM & Halal Log | Category Tree Mapping

Target Account: **Unilever Indonesia Official Store (Shopee Mall)**

No	Regist Date (DD/MM/YY)	Brand	Category	Parent SKU	PC Code (Internal)	Barcode (EAN-13)	Product Name (Shopee Official Title)	Net Vol / Weight	Pack Type	Shopee Cat ID	BPOM / Halal Reg	Weight (gr)	Package Dim (cm)	Normal RSP (Rp)	Campaign Price (Rp)	Shopee Item ID	Listing Status	Initial ATS
1	12/02/26	SilkPro	PC	PAR-SLK-01	68291044	8999999014112	SilkPro Shampoo Anti-Dandruff Scalp Care 650ml Twin Pack Promo	650ml x 2	Twin Bottle	100341	NA18231001421	1.450	22 x 14 x 8	145.000	119.900	22941029418	Live / Active	1.200
2	12/02/26	SilkPro	PC	PAR-SLK-01	68291045	8999999014129	SilkPro Hair Conditioner Smooth & Silky Hydration 160ml Tube	160ml	Single Tube	100342	NA18231001422	190	18 x 6 x 4	38.500	31.900	22941029419	Live / Active	2.500
3	15/02/26	VelvetHair	PC	PAR-VLV-02	67194028	8999999018442	VelvetHair Keratin Bond Repair Intensive Leave-in Hair Serum 100ml	100ml	Pump Bottle	100345	NA18241000891	140	15 x 5 x 5	89.000	72.500	23184910244	Live / Active	800
4	18/02/26	Dermashield	BPC	PAR-DSH-01	69103948	8999999021873	Dermashield Dry Serum Invisible Bright 50ml + Free Travel Case	50ml	Tube Box	100412	NA18230900331	85	12 x 4 x 4	42.000	34.500	24019284192	Live / Active	3.000
5	18/02/26	Aura Glow	BPC	PAR-AUR-03	68491022	8999999023419	Aura Glow Gluta-Hya Niacinamide Serum Burst Lotion 330ml Flawless	330ml	Fliptop Tube	100420	NA49230100410	370	20 x 8 x 5	68.500	53.000	24109481923	Live / Active	1.500
6	20/02/26	DermaPure	BPC	PAR-DPR-01	69482019	8999999024881	DermaPure Age Miracle Day Cream SPF 18 PA++ 50g Glass Jar	50g	Jar Outer Box	100425	NA18220104812	210	8 x 8 x 7	179.000	139.000	24281902841	Under QA	600
7	22/02/26	Pure Botanics	HCFB	PAR-BOT-01	67819203	8999999031124	Pure Botanics Concentrated Laundry Detergent Liquid 750ml Refill	750ml	Pouch Refill	100611	KEMENKES RI 202	810	26 x 15 x 7	28.500	22.900	24501928412	Live / Active	4.000
8	22/02/26	Lumina Care	HCFB	PAR-LMC-02	67819204	8999999031131	Lumina Care Fabric Conditioner Ultra Pelembut Pewangi 650ml Refill	650ml	Pouch Refill	100615	KEMENKES RI 203	710	25 x 14 x 6	24.000	18.500	24501928413	Live / Active	3.500
9	24/02/26	Sanimax	HCFB	PAR-SNM-01	66192834	8999999034291	Sanimax Disinfectant Floor Cleaner Sereh Alami 750ml Refill Twin	750ml x 2	Twin Pouch	100620	KEMENKES RI 205	1.620	26 x 18 x 9	36.000	28.000	24819284102	Live / Active	2.000
10	25/02/26	Dentaprotect	PC	PAR-DNT-01	68102941	8999999041029	Dentaprotect Sensitive Mineral Expert Enamel Care Toothpaste 105g	105g	Tube in Box	100510	NA18221400192	135	19 x 4 x 4	35.000	27.500	25019284122	Live / Active	1.800

Shopee Mass Upload Compliance Rules: • Title Formula: [Brand] + [Product Line] + [Benefit / Characteristic] + [Net Vol] + [Pack Format] • Strict EAN-13 validation before API sync • Mandatory Kemenkes / BPOM authorization on personal care listings

Category Legend: **PC: Personal Care** **BPC: Beauty** **HCFB: Home Care**